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An Initiative by Hon'ble **Shri Nitin Gadkari**
For the development of
**Micro, Small and Medium
Enterprises**

National Industrial Conference & Exhibition

Date: 14,15,16 March 2020

Venue : South Central Zone
Cultural Centre, Nagpur



Supported by



Organised by

MM ACTIV
Sci-Tech Communications

Technical Coordination

**Director
MSME-DI, Nagpur
Ministry of MSME, Govt. of India**

MSMEs in India : Current Scenario

India's Micro, Small, and Medium Enterprises (MSMEs) base is the second largest in the world. It has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country. The sector provides a wide range of services and is engaged in the manufacturing of over 6,000 products-ranging from traditional to hi-tech item. Given the government of India's latest 'Make in India' push, along with a significant jump in the FDI flows, the Indian MSMEs sector is poised for rapid growth and integration with major global value chains.



Ministry of Micro, Small & Medium Enterprises (M/o MSME) envision a vibrant MSME sector by promoting growth and development of the MSME Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises and encouraging creation of new enterprises.

An initiative is planned by **Shri Nitin Gadkari**, Hon'ble Union Minister For MSME, Road Transport & Highways to promote MSMEs and to motivate youth to start their own enterprise. Khasdar Audyogik Mahotsav - is a combination of Conferences and Industrial Exhibition which will provide an excellent platform to entrepreneurs and MSMEs to explore various opportunities. Khasdar Audyogik Mahotsav will be held from 14th to 16th March 2020 at South Central Zone Cultural Centre, Nagpur.



Shri Nitin Gadkari

Hon'ble Minister of MSME,
Road Transport & Highways Govt. of India

“ The Ministry of Micro, Small and Medium Enterprises is striving to increase the number of Micro, Small and Medium Enterprises in the country on a sustainable basis through the implementation of various schemes and programmes. The Ministry provides better credit facilities, technology upgradation and skilling to boost the entire MSME eco-system. The major schemes being implemented by the Ministry of MSME include Prime Minister's Employment Generation Programme and Micro and Small Enterprises-Cluster Development Programme. Events like Khasdar Audyogik Mahotsav will serve as a platform of networking for MSMEs, PSU's, heavy industries and corporate and will help to generate new opportunities in business development. ”

Conference

To educate the entrepreneurs on various aspects of business development, conferences on various topics will be organized for 3 days. Conferences will be addressed by authorities from Industries, Central & State Govt. PSUs, large Industries MSME officials and experts in the specific sector.

Advisory Organisations

**Director MSME-DI, JDI, MEDC,
NSIC, KVIC, MIA, BMA, VIA,
CII, FIA, COSIA, DICCI, VDIA,
NAGPUR FIRST,
LAGHU UDYOG BHARTI**

Topics of conferences

Cluster Development	Vendor Development & Buyer - Seller Meet	Export Promotion & Import Indigenisation
Logistic & Service Sector	Innovation & Startups	Automobile Sector
Agro & Food Processing	Energy Sector	Defence Procurement
Credit Facilitation	Technology Transfer	Plastic, Printing & Packaging

Opportunities for Employment & Self Employment



National Industrial Expo

Major feature of the event that will draw interest across all sectors will be an eye catching national industrial expo. It will showcase wide range of products and services offered by MSMEs, Spares and Services required by CPSUs and large enterprises

Participating Sectors

Central Public Sector Undertakings, Defence, Corporates, Large Scale Industries, MSMEs, Educational & Research Institutions, Financial Institutions, IT/ ITES, related Departments of Central & State Govt.

Beneficial for

Existing and Prospective Entrepreneurs, MSMEs, State & CPSUs, large enterprises to develop Vendors, Educational & Research Institutes, Students, Start Ups, Exporters etc.



Exhibitors Profile

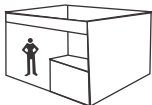
Industries Sectors - Agriculture, Automobile, Ayurvedic Medicines, Cosmetics, Energy, Electronics, IT, Food, Consumer Products, Pharmaceuticals, Plastic, Paper, Foundry, Equipment Manufacturers, Printing & Packaging, Electrical, Construction Equipments, Glass & Ceramics, Tourism & Agro Tourism, Textile, Chemical, Exporters, PSUs, State and Central Govt. Departments, Corporate, Educational & Research Institutes, Start Ups, MSMEs, NGOs, Self Help Groups etc.

Visitors Profile

Corporate, MSMEs, Students, Research Scholars, Dealers, Distributors, Existing and Prospective Entrepreneurs etc.

Exhibition Tariff

Stand Type	Amount
Shell Space	
9 sq.mt.(3x3 mt.)	Rs. 75,000
6 sq.mt.(3x2 mt.)	Rs. 50,000



1 Table, 2 Chairs, Carpet, Octonom panels, 3 spotlights, Waste Paper Basket, Fascia of the company and electrical connection of 5 amp Phase

18% GST as applicable

Sponsorship Opportunities

Category	Value (INR)
Event	
Event Sponsor	7,00,000
Event Co-Sponsor	5,00,000
Exhibition	
Exhibition Sponsor	5,00,000
Exhibition Co-Sponsor	3,00,000
Conference	
Conference Sponsor	5,00,000
Conference Co-Sponsor	3,00,000

Note : Subsidy as per M/o MSME, is available on stall rent for Micro & Small Enterprises in MSME Pavilion.

Top 5 Reasons to Participate

- An opportunity for MSMEs to showcase their products to the industry & policy makers
- Boost your innovation and R & D Expertise
- Collaborate with future channel partners, distributors
- Explore and open new markets and export potential for your product
- Develop leads and prospects for highest return on investment.

Exhibition Floor plan



Office Network

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